

**PRESS RELEASE**

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**Oceansblue and Allocate join forces to deliver e-rostering transformation**

Data Science company Oceansblue has partnered with Allocate, a leading international provider of workforce and resource planning solutions. In the health and care sector, Allocate enables the delivery of safe and effective care at optimal cost, by helping organisations to have the right people in the right place at the right time.

Through its Optima, Software-as-a-Service (SaaS), platform including HealthRoster and HealthMedics, Allocate optimises the complex staffing requirements of large health and care organisations and provides reporting and insight - while Oceansblue focus on workforce transformation and delivering savings and efficiencies for NHS Trusts and Health Boards through an extensive analytics suite.

**Oceansblue's analytics complements standard Allocate reporting and Allocate Insight bringing together data from multiple core NHS workforce systems beyond e-rostering alone, to enable joined-up, customised and automated reporting.**

Working in tandem with Allocate, reports from shift level through to board level can be used to track transformation progress and provide actionable data on variation, safety and impact.

Reporting can be focused on specific project needs and improvement programmes or more regular every day good practice. Examples include "a la carte" board KPI reports, predictive models and automated guidance for wards/units to drive up rostering effectiveness.

**Greg Bull**, Director of Data Science at Oceansblue, said: "We're delighted with this move to partner with Allocate. Our intelligent, automated analytics really opens up savings, fostering effective workforce planning and compliance management. Trusts looking for a data science partner to move to the next level in e-rostering will benefit from our machine learning models to reduce sickness, control temporary staffing costs and disrupt weaker rosters."

**Lyn McIntyre**, UK Director of Healthcare at Allocate Software, said: "Oceansblue complement the powerful core functionality in HealthRoster and Insight with bespoke operational analytics to address contemporary board objectives. It is a great example of how Allocate Connect embraces inter-operability and provides our customers with choice."

**The collaboration between Oceansblue and Allocate Software is now available to all Trusts and Health Boards.**

For more information: contact [hello@oceansblue.co.uk](mailto:hello@oceansblue.co.uk) or visit [www.oceansblue.co.uk](http://www.oceansblue.co.uk)

## About Oceansblue

Oceansblue are an award-winning data science company with deep experience in e-rostering transformation, uniquely underpinned by the ability to deliver freeform database analysis on core NHS workforce systems.

Operating purely in the Health sector, Oceansblue converge workforce data into a rich repository to underpin leading-edge AI and analytics solutions. Deployed as a Software-as-a-Service (SaaS) offering – ideal for fast track delivery – these solutions help Trusts and Health Boards extract greater value from their investment in workforce systems, with a typical transformation value of £6m per annum. Their shared reward programme can be attractive to customers looking to minimise risk as they deploy.

The company prides itself on delivering an intelligent and responsive service, based on à la carte analytics for those NHS customers with a thirst for data, who are demanding greater depth and breadth to their data science capabilities.

Oceansblue's founders pioneered the introduction of e-Rostering and bank solutions in the UK, almost 20 years ago. These days the company is focussed on helping customers improve e-rostering effectiveness and compliance, increase staff retention and return concrete savings.

## About Allocate Software

Allocate Software is a leading international provider of workforce and resource planning solutions, supporting the operational and administrative needs of healthcare, defence and maritime sectors.

In the health and care sector, Allocate is enabling the delivery of safe and effective care at optimal cost, by helping organisations to have the right people in the right place at the right time. With over 800 clients and over a million staff rostered daily, Allocate serves the largest public and private sector institutions around the world.

Its Optima, Software-as-a-Service (SaaS), platform including HealthRoster and HealthMedics, optimises the complex staffing requirements of large health and care organisations. Alongside automating sophisticated scheduling and ensuring accurate pay for staff that have complex pay rules, it is unique in providing additional benefits to improve the safety of staffing given changing patient needs, the management of contingent workforce, and the engagement of staff through the dedicated app. Optima is used to plan the working lives of half a million staff across all workforce groups including doctors, nurses, therapists, care staff, operational staff and administrators.

Allocate Software is headquartered in the United Kingdom, with over 500 employees, including over 190 in research, development and product management functions. It provides services and support to its international customer base through regional offices in the UK, Sweden, Germany and Australia.

## Media enquiries

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